



Stockholm, June 14, 2021

## Röko acquires a majority share of Les Deux ApS

Röko has through a newly formed entity, II Holding ApS, acquired Denmark-based Les Deux ApS in partnership with the founders Andreas von der Heide and Kristoffer Haapanen. Les Deux is a menswear brand that was founded in Copenhagen in 2010 with the ambition to become a global menswear brand.

Les Deux is headquartered in Copenhagen, Denmark, where the company employs 50 people engaged in design, sourcing, sales, and logistics. The company's founders have led the business successfully for 10 years and will continue to do so while retaining significant ownership. Les Deux sells its products direct to consumers and through 700 stores across 20 countries in Europe. Les Deux had revenues of over 130 MDKK in the last twelve months leading up to March 2021.

Please visit [www.lesdeux.dk](http://www.lesdeux.dk) for more information regarding Les Deux. Please visit [www.roko.se](http://www.roko.se) for more information regarding Röko.

If you have any questions please contact:

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Röko is a Sweden-based investment company with €270m of capital. As of today, we own 12 companies in a variety of industries across Europe. Our ambition is to be the eternal owner of European small- and medium-sized businesses. Our team has more than 80 years of combined experience from working with founder- and entrepreneurial-led companies across a broad range of industries.