



Stockholm, December 23, 2019

Röko partners with the owner of Beths

Röko has signed an agreement to invest alongside the founder and owner of Norway based beauty stores and clinics group Beths Beauty Center and Beths Medispa. The company operates five beauty clinics and stores in Oslo focused on dermatology and non-invasive skincare.

Beths has grown steadily since it was founded by Elisabeth Lein Oksvik in 1990 and recorded revenues of 90 MNOK in 2018. The company is headquartered in Oslo and has 80 professionals associated to the business split between employees and independent consultants.

Please visit www.beths.no for more information on the Company.

For more information please contact:

Tomas Billing, Chairman Röko, +46(0)70 666 33 46, tomas@roko.se

Fredrik Karlsson, CEO Röko, +46(0)70 320 35 92, fredrik@roko.se

Johan Bladh, Deputy CEO Röko, +46(0)73 533 35 73, johan@roko.se